Yewno Announces Major Yewno Discover User Interface Enhancements

Redwood City, CA 06/19/17 --
Yewno, Inc., announced today that a new release of the Yewno Discover Research Application will launch on July 1, 2017. This release adds significant user interface enhancements to the already ground-breaking functionality and research and learning benefits powered by Yewno Discover.

"I am very pleased to announce another important step forward in our journey with Yewno Discover," said Yewno CEO and Founder, Ruggero Gramatica, "The July 1 Release of our enhanced UI scales the product for the future. It also demonstrates our commitment to being user-centric with additional changes driven by customer and user feedback and suggestions."

"We've taken a product that was already helping researchers and students spark new ideas and produce better research, and pushed it to the next level," said Franny Lee, COO of Education for Yewno, "Our new user interface ensures that users get full research and learning benefit from the hundreds of millions of new concepts and relationships extracted from our larger and rapidly growing volume and formats of content. The new interactivity and visual components also increase research effectiveness and resonate well across a broader range of users, including inspiring high school students and public library patrons to explore deeply across the knowledge in higher level quality academic materials, and validates the benefits that Yewno Discover brings as we expand into this new market. User response has been positive and enthusiastic and we are very excited about our offering."

"I had a blast using the Yewno Discover interface - it made learning fun and easy," said Oregon Health Sciences University student Rachel Drake, "It is a great way to visualize different concepts coming together, and is a useful tool for coming up with new research ideas and learning to integrate new concepts with pre-existing knowledge."

Stanford University PhD and Computer Science Education researcher Virginia Ramos said, "The new UI made me feel more focused and engaged in my research process, and I felt my time was optimized because ideas and concepts were easily generated and connected."

New enhancements in the release include:
- New Knowledge Map design with improved usability and performance, including advanced tools to view and structure Knowledge Maps and improved Accessibility compliance;

- A more visual and interactive experience for users including the introduction of images;
- Increased customization features to improve research effectiveness, with new concept and document filtering options and annotation functionality for users to tailor to individual research interests and goals;
- Easier sharing and collaboration with enhanced export functionality and direct URLs to drive straight to concepts and documents; and
- New institutional branding options to showcase the value of the library.

For existing customers, Yewno Discover will upgrade to the new release seamlessly on July 1.

About Yewno and the Yewno Discover Research Application

Founded in 2014, and headquartered in Redwood City, CA, Yewno is sparking curiosity, passion and the thirst for knowledge by building technology solutions to enable previously unfindable concepts and connections in vast volumes of content by leveraging artificial intelligence approaches. Yewno is comprised of a team of hands-on entrepreneurs, engineers and data scientists with broad experience in technology startups and publicly-traded corporate leaders alike. Advancing a bold vision of enhancing human understanding, Yewno is venture-funded and its technology is currently deployed with leading institutions and organizations worldwide.

The Yewno Discover Research Application for university, high school, public and research libraries, introduced in 2016, visually guides students and researchers through interdisciplinary and exploratory research that enables true and serendipitous research discovery and brainstorming. For more information, please visit about.yewno.com.