

FOR IMMEDIATE RELEASE

Yewno Announces Expansion into Financial Services Vertical

Opens New York Office to Serve Financial Industry

Contact: Jill Mathers, Marketing & Communications Director, Yewno, Inc.
646-844-0823; jill@yewno.com

October 30, 2017 - Redwood City, CA

Yewno, Inc., a leading provider of Artificial Intelligence services, today announces that it has expanded its capabilities to offer solutions for the financial services industry.

As the development of an Artificial Intelligence strategy becomes a growing trend among financial services firms, money managers are actively seeking out how advanced technology can help them to manage risk and potentially capture excess returns. Yewno has recently established a New York office to serve the financial services community and has hired a dynamic team of quantitative analysts, data scientists, and financial industry veterans to execute their plan and support customers.

Yewno's unique core technology leverages an innovative A.I. based framework which mimics the way the human mind works. It is capable of drawing inferences out of a dynamic knowledge graph, which incorporates over a billion semantic and quantitative relationships across millions of concepts. This technology is applicable across a variety of industry verticals, and Yewno already offers solutions in the education, life sciences and publishing space, with clients across six countries worldwide.

"The ever-growing complexity of our connected world alongside the exponentially increasing volume of fragmented and dispersed information makes the financial industry a candidate for Yewno's new generation of intelligent



products and services, which provide a tool for ‘Augmented Intelligence’” says Yewno Founder and CEO Ruggero Gramatica. “As we tailor our products for financial use, we are deeply engaging with a number of key partners and potential clients to ensure that we build our solutions in a way that is both useful and actionable.”

With the financial vertical, Yewno launches Multi-Factor and Smart Beta Indices, Intelligent Data Feeds and a Decision Support System. “We want to make this technology accessible,” explains Gramatica, “and our suite of products offers a robust set of solutions for a variety of client-types including but not limited to hedge funds, quantitative groups, asset managers, fund providers and registered investment advisors.”

About Yewno

Founded in 2014, Yewno is helping the world to uncover the undiscovered through its new inference engine, which introduces an entirely new approach to knowledge discovery. Mimicking the human brain, the Yewno inference engine incorporates machine learning, cognitive science, neural networks, and computational linguistics into an intelligent framework to enhance human understanding by correlating concepts across vast volumes sources.

Headquartered in Redwood City, CA, and with offices in London and New York, Yewno is backed by leading investors including Pacific Capital and currently has numerous partnerships across top research universities, publishers, the finance sector and content aggregators worldwide. Yewno was recently named Outsell’s 2017 Emerging Company of the Year, and was chosen from among 250 major disruptors in the global information industry.

For more information, visit www.yewno.com

